

Texas Community College Journalism Association 2018 Previously Published Contest Information

General rules

Eligibility:

Contests are open to current Texas Community College Journalism Association members. Membership will be verified upon receipt of entry materials.

Entries:

The rules below apply to all previously published categories listed in this document, unless otherwise specified in the category descriptions below.

- Each school may submit two entries per category, unless otherwise specified in the category instructions. Entries may be by the same contestant.
- All entries must have been published (print or online) or broadcast between June 1, 2017 and May 31, 2018.
- Individual entries must be the work of students who were enrolled at the institution at the time the work was produced. Work produced or significantly modified by advisors must not be entered.
- Individual entries must be logged on the attached form to be considered an official entry. Entries not logged on the attached form will be disqualified.

Submission guidelines:

- All entries must be submitted as a PDF document on a flash drive(s), to be mailed to interim director Beth Francesco at the address listed below. Use the attached form for web-based entries; use more than one flash drive if you need to.
- How to submit your entries:
 - Label your flash drive with the school's name.
 - Label a master folder on that flash drive with the name of your school.
 - Save your entry log in the master folder.
 - Create folders for each category within the master folder, using both the number and name of the category. (Ex: 01_News Writing)
 - Place the entry PDF inside the appropriate folder. Label your entries correctly.
- Entries must be labeled/named accurately or they will be disqualified. Entry naming will be:
 - Category #_School_Headline/title (first few words is fine)
 - Examples:
 - 32_UTA_theshorthorn.com
 - 03_UTA_Diversity takes the
 - 15_UTA_March 22
- With a red arrow, mark the actual submission in the entry PDF.
- For web-based entries — those with direct links — use the attached form to include the necessary information, saving the completed form as a PDF before including in the appropriate folder.
- Overall excellence entries consist of three editions, each saved as a complete edition and labeled as instructed above.

Texas Community College Journalism Association 2018 Previously Published Contest Information

- Failure to follow submission requirements will result in the specific entry being disqualified.
- **Entries are must be received, not postmarked, by the end of the day June 8.**

Mail completed entries to:

Beth Francesco
4632 Calmont Ave.
Fort Worth, TX 76107

Late entries will not be judged.

Judging and awards:

- Entries will be divided evenly into two divisions, based on Fall 2017 enrollment. Please include that enrollment information on your entry log (attached). Enrollment verification will take place upon receipt of entries.
- Categories with fewer than five entries will not be judged.
- Judges will use the category descriptions and criteria (attached) to determine which, if any, places will be given in each category. Judges will have complete discretion in the decision to award a 1st, 2nd or 3rd place, and up to two honorable mentions. The final decision rests with the judge.
- Judging of the new “Best Overall Student Media Organization” awards in each division will be based on a scoring system determined by the TCCJA contest committee. There are no sweepstakes awards.

**ENTRIES MUST BE RECEIVED
BY FRIDAY, JUNE 8.
POST-MARKED ENTRIES
WILL NOT BE ACCEPTED.**

Texas Community College Journalism Association 2018 Previously Published Contest Information

Texas Community College Journalism Association 2018 Previously Published Contest Entry Log

Please spell students' names correctly; entry logs will be used to create certificates and award slideshow.

School:

Fall 2017 enrollment (used to determine division):

Advisor name(s):

<u>Category No & Name</u>	<u>Institution</u>	<u>Entrant(s)</u>	<u>Headline/Title</u>
<i>Ex: 1_News Writing</i>	<i>UTA</i>	<i>Narda Perez</i>	<i>How did I get here?</i>

Texas Community College Journalism Association 2018 Previously Published Contest Information

TCCJA Previously Published Categories

Please use this entry form for ANY category referencing a link to the actual entry. Please type or clearly write information.

Contest Number and Category: _____

Student name(s): _____

School: _____

Publication name: _____

URL of ENTRY : _____

Please doublecheck that URL is working before submitting.

Texas Community College Journalism Association 2018 Previously Published Contest Information

2018 TCCJA Previously Published Contest Categories

1. News Writing

A single article about a breaking news event or general news.

Criteria: Newsworthy topic, strong lead, clarity, writing quality, meaningful quotes, balance.

2. In-Depth or Investigative Reporting

A story, package of stories, or series that demonstrates extensive research and reporting.

Criteria: Newsworthy topic, depth and breadth of reporting, clarity, writing quality, meaningful quotes, balance.

3. Feature Writing

A profile, trend or human interest story that is not breaking or general news.

Criteria: Interesting/original topic, strong lead, clarity, creativity, detailed reporting, colorful description, literary quality and meaningful quotes from a variety of sources.

4. Sports News Writing

An article that covers a single news-related sports event or topic. Examples include game stories, season previews, season wrap-ups and general sports-related news. Entry should not be a sports feature or column.

Criteria: Newsworthy topic, strong lead, clarity, creativity, detailed reporting, timeliness, colorful description, and meaningful quotes from a variety of sources.

5. Sports Feature Writing

An article that takes a human-interest approach to a sports story, including profiles on a team, athlete, or coach.

Criteria: Interesting topic, strong lead, clarity, creativity, detailed reporting, colorful description, and meaningful quotes from a variety of sources.

6. Column Writing (any subject)

An opinion column on any topic that expresses a personal point of view.

Criteria: Interesting topic, strong lead, clearly stated opinion that is backed up by evidence, does not ignore or distort facts.

7. Editorial Writing

A piece representing the views of the publication rather than an individual and that advocates a position or urges action.

Criteria: Worthiness of topic, strong lead, clearly stated opinion that is backed up by evidence and does not ignore or distort facts, sound reasoning, persuasiveness, clarity and reader impact.

Texas Community College Journalism Association

2018 Previously Published Contest Information

8. Critical Review

A review of a play, movie, concert, record/CD, book, restaurant, art, or similar subject matter.

Criteria: Quality and persuasiveness of the writing, timeliness and usefulness to the audience.

9. News Photo

Single photo of a news event. Posed photos or photos that have been manipulated or digitally altered are not eligible in this category.

Criteria: Technique, news value, impact, human interest with emphasis on people in their environment, good composition, sharp production quality, headline information, and the photo's ability to convey a story.

10. Feature Photo

Single photo with strong human interest that captures a person, place or idea rather than event. Photos that have been manipulated or digitally altered are not eligible.

Criteria: Technique, news value, impact, human interest with emphasis on people in their environment, good composition, sharp production quality, headline information, and the photo's ability to convey a story.

11. Sports Photo

Single image of a "found" situation related to sports that features strong human interest. May not be posed or digitally manipulated.

Criteria: Technique, impact, human interest with emphasis on people in their environment, good composition, headline information, sharp production quality and the photo's ability to convey a story.

12. Sports Action Photo

Single photo that captures the action of a sports event or activity.

Criteria: Technique, news value, impact, human interest with emphasis on people in their environment, good composition, sharp production quality, headline information and the photo's ability to convey a story.

13. Environmental Portrait (new category)

Single image that captures a subject in his, her or its environment, creating or adding to a compelling narrative. Can be staged.

Criteria: Technique, news value, impact, human interest with emphasis on people in their environment, good composition, sharp production quality, headline information, and the photo's ability to convey a story.

14. Picture Page or Photo Slideshow

A group of three (3) or more photos in print or online, such as in a photo slideshow, that tells a story through photography.

Criteria: Sequence and placement of images, quality of images and completeness of headlines.

Texas Community College Journalism Association 2018 Previously Published Contest Information

15. Newspaper Page Design

A front page, inside page or spread.

Criteria: Good integration of stories, photos, art, editing, headlines and design; clarity, visual appeal of the presentation.

16. Headline Writing

Three headlines by a single individual or team in print or online. Include the accompanying stories. The headlines may be from one edition, or they may be from multiple editions.

Criteria: Clarity, accuracy, imagination, difficulty fitting a space for print or meeting search-optimization needs for online.

17. Editorial Cartoon

A single cartoon panel, typically printed on the editorial page, that visually illustrates an opinion on a timely news issue.

Criteria: Reader impact, community relevance and importance, artistic quality and originality.

18. Best Comic Strip or Panel

A single comic strip or panel that appears anywhere in the paper.

Criteria: Artistic quality, humor and originality.

19. Advertising (Single Ad)

A single ad for a local client that is designed to sell a product or promote an organization or cause. Can be a house ad.

Criteria: Concept, overall visual appeal, typography, use of art, product identification, quality and accuracy of text.

20. Magazine Cover Design

A single cover of a magazine of any type.

Criteria: Art or photo use, design, typography, visual appeal of the presentation.

21. Magazine Story Package

A single page or spread that includes words and art.

Criteria: Good integration of stories, photos, art, editing, headlines and design; clarity, visual appeal of the presentation.

22. Non-photographic Illustration

A single hand-drawn or computer-generated illustration that accompanies and complements a traditional or alternative story form.

Criteria: Conveys key information related to the accompanying text, artistic quality, originality

Texas Community College Journalism Association

2018 Previously Published Contest Information

23. Non-Journalism Story

Short story or essay published in a print or online magazine. Can be fiction or non-fiction.

Criteria: Overall quality of writing, including description, structure and use of literary devices

24. Video News (Up to 2 minutes)

Write and produce a video package on a single topic of up to 2:00 in length to include anchor lead-in, voice over and SOT (sound on tape) with NATS (natural sound) when applicable. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, production value and audio/video quality.

25. Video Sports (Up to 2 minutes)

Write and produce a video package on a single topic up to 2:00 in length to include anchor lead-in, voice over and SOT (sound on tape) with NATS (natural sound) when applicable. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, production value and audio/video quality.

26. Open Video Production (up to 15 minutes)

Live in-studio or single-camera field-produced story on a single topic. Submissions can include segments of longer productions. News and sportscasts to include voice overs, VO/SOT/VOs and short packages will also be included. All submissions are limited to a 15-minute maximum time limit. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, production value and audio/video quality.

27. Audio News (up to two minutes)

Write and produce an audio (NPR style) package on a single topic up to 2:00 in length to include anchor lead-in, voice over and actuality using NATS (natural sound) when applicable. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, production value and audio quality.

28. Open Audio Production (up to 15 minutes)

Live in-studio or individual field-produced story on a single topic. Submissions can include segments of longer productions (live or podcasts), or an extended audio news package (NPR style). News and sportscasts featuring one or two anchors should include readers, wrap-arounds and short produced pieces. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, production value and audio/video quality.

29. Multimedia Package

Multimedia reporting on a single topic that features at least three elements. Submissions can include videos, audio stories, photo essays/slideshows (at least 3 images), graphics and text, intended for online publication. Provide a link to the completed entry.

Criteria: Writing quality, newsworthiness, photo quality, production value and audio/video quality.

Texas Community College Journalism Association 2018 Previously Published Contest Information

- 30.** Overall Excellence, Newspaper
Submit three different issues of choice as complete PDFs.

- 31.** Overall Excellence, Magazine
Submit entire magazine

- 32.** Overall Excellence, Website
Submit hyperlink address